

Vicinity WiFi Privacy Notice

Vicinity Centres PM Pty Ltd (ABN 96 101 504) collects your Personal Information directly from you when you log on to use the WiFi System and provide us with your name and email address or Facebook log on credentials. When you log onto the WiFi System, and during your access to the WiFi System, you provide Vicinity with certain pieces of Personal Information, which may include your name, your email address, other pieces of Personal Information publicly available on your Facebook profile and the MAC address of your computer or device (which includes device location and movement data). Vicinity collects your Personal Information to provide you with access to our WiFi System as well as to help us:

- better understand your interests, preferences and activities in relation to shopping centres which we manage;
- plan, operate and manage these centres and the digital channels through which we engage with you; and
- with your consent, contact you in future with information on our promotions and special offers, including as part of any loyalty and rewards programs.

Your personal information may be disclosed to our third party service providers which assist in providing the WiFi System. We will also de-identify and aggregate your data for the purposes of generating reports which can be used by our marketing and operations teams for promotional, marketing, publicity, research, operational and profiling purposes. Our Privacy Policy (<http://vicinity.com.au/privacy-policy>) further describes how we collect, use and disclose personal information and how you can contact us to access, correct or complain about the handling of your personal information.